

## 'KING OF THE WILD' TOURNAMENT DEBUTS IN LOUISVILLE

### REVOLUTIONARY KENTUCKY "WILD WARS" GAME TEAMS UP WITH LOUISVILLE IMAGINARIUM CON

LEXINGTON, KY (August 25, 2015): Jeremy T. Hanke, editor-in-chief of *MicroFilmmaker Magazine*, filmmaker (*Depleted: Day 419*), and creator of the *World of Depleted* Creative Community, announces today his newest project, [Wild Wars](#)--an innovative new collectible strategy card game that uses nature and science in incredible ways--will be teaming up with Louisville's [Imaginarium Convention](#) for their first annual *King of the Wild* tournament on September 13<sup>th</sup>!

Created by Hanke, along with his long-time collaborator Kari Ann Morgan, and developed initially for his own family, *Wild Wars* is a trading card game that blends the complexities of games like *Magic: the Gathering* and *Hearthstone* with the science of shows like *Animal Planet* and *Bill Nye: The Science Guy!* Streamlined to permit ages 7 to 107 to get in on the fun, the game uses real world animals to wage battles with friends and family, featuring abilities that come straight out of nature and card rarities impacted by the actual endangered status of the animals featured. *Wild Wars* is the first physical card game to incorporate ground-breaking QR code technology to permit players to learn more about the animals, objects, and food sources the cards feature as they play!

The *Imaginarium Convention* has been a regional creative landmark for the last few years in Louisville, with a focus on all things imaginative: from books, to films, to games. Although Imaginarium has become a major focus for novels and novelists, with guests like Tim Waggoner (*Supernatural: The Roads Not Taken*), Michael Knost (*Return of the Mothman*), Lori Wild (*Twilight, Texas* series), and C.S. Marks (*Elfhunter* trilogy), its film festival and gaming areas have also been growing. The *King of the Wild* Tournament will be one of the first Trading Card Game tournaments hosted at the festival.

As to the choice to host the premiere tournament at Imaginarium, Hanke had this to say:

*"I love the work Imaginarium is doing to help build and encourage creatives here in Kentucky and it seemed like such a fitting place for a locally created game like Wild Wars to have its tournament debut at this wonderful event."*

Saturday's events are a group demonstration of the *Wild Wars* game and a getting started class at 2 PM and one at 3:30 PM in the Gaming Hall. Admission to these demos and classes are free.

Sunday's Constructed tournament will begin at 3 PM in the Gaming Hall and will have tiers based on the special [Power Star System](#) used in the game to identify difficulty levels, including Beginner (0 Stars), Novice (1 Star), Intermediate (2 Stars), and Advanced (3 Stars). Additionally, brand new players who wish to compete may do so with the "Out-of-the-Box" pre-

constructed deck event, which allows players to use their skills with one of the [pre-constructed decks](#)!

The tournament entry fee will be \$5. Those who wish to purchase pre-Constructed decks may do so for \$10 for beginner decks or \$15 for novice decks.

Prizes include ultra-rare custom decks and dual-kingdom power cards that won't be released until the *2016 Kingdom Collision* expansion! The Grand Prize winner will be permitted to design a card that will be included in an upcoming Wild Wars expansion!

To learn more about Wild Wars, Go to: [www.WildWarsGame.com](http://www.WildWarsGame.com)

To learn more about the Imaginarium Convention, go to: [www.entertheimaginarium.com](http://www.entertheimaginarium.com)

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*To receive press assets for this release, go to: [www.wildwarsgame.com/press](http://www.wildwarsgame.com/press)*

*To schedule an interview with Jeremy T. Hanke or one of the Wild Wars creators, contact Anwuli Okeke at INDelible Entertainment Publicity: [IndelibleEntertainmentPR@gmail.com](mailto:IndelibleEntertainmentPR@gmail.com) .*

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